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**Office of National Drug Control Policy**

<http://www.WhiteHouseDrugPolicy.gov>

*ONDCP seeks to foster healthy individuals and safe communities by effectively leading the Nation's effort to reduce drug use and its consequences.*

## Administration Releases Strategy to Enhance Security Along the Southwest Border

On July 7, ONDCP Director Gil Kerlikowske joined other Federal officials in Nogales, Arizona, for the release of the *2011 National Southwest Border Counternarcotics Strategy*, a key component of the Obama Administration's efforts to enhance security along the Southwest border.

The strategy outlines Federal, state, local, tribal, and international actions to reduce the flow of illicit drugs, cash, and weapons across the border. It also highlights the Administration's support for promoting strong border communities by expanding access to drug treatment and supporting programs that break the cycle of drug use, violence, and crime.

Joining the Director in Nogales were Secretary of Homeland Security Janet Napolitano, U.S. Customs and Border Protection Commissioner Alan Bersin, and other senior Administration officials.

"We must continue to dismantle the transnational criminal organizations that prey upon our communities, while also supporting programs and initiatives that reduce drug consumption in the United States and Mexico," said Director Kerlikowske.

The *National Southwest Border Counternarcotics Strategy* increases coordination and information-sharing among Federal, state, local, and tribal law enforcement agencies and complements the Merida Initiative, calling for continued close collaboration with the Government of Mexico in its efforts against drug cartels.

The ONDCP Director will oversee implementation of the strategy, in coordination with the Department of Homeland Security (DHS), Office of

Counternarcotics Enforcement, and the Department of Justice, Office of the Deputy Attorney General.

Under the Southwest Border Initiative, the Obama Administration has deployed an unprecedented amount of personnel, technology, and resources along the Southwest border. The number of Border Patrol agents has increased from approximately 10,000 in 2004 to more than 20,700 today, screening has been implemented for 100 percent of southbound rail shipments, and critical surveillance capabilities have been provided to personnel on the ground.

A full copy of the *2011 National Southwest Border Counternarcotics Strategy* is available online at <http://www.whitehousedrugpolicy.gov/SouthwestBorder/>

### Strategy to Combat Transnational Organized Crime

On July 25, the White House released the *Strategy to Combat Transnational Organized Crime*, an effort to protect citizens and U.S. national security interests from 21<sup>st</sup> century transnational criminal threats.

"This strategy," wrote President Obama, "is organized around a single unifying principle: to build, balance, and integrate the tools of American power to combat transnational organized crime and related threats to national security—and to urge our foreign partners to do the same." The complete report is available online at <http://www.whitehouse.gov/>.

## U.S.-Mexico Conference Focuses on Collaborative Opportunities in Drug Use Prevention and Treatment

In June, government officials from the United States and Mexico met with members of the prevention and treatment community for the 9th Binational Drug Demand Reduction Conference in Mexico City. The meeting, organized to help forge stronger partnership between the U.S. and Mexico, provided opportunities for participants to discuss new areas for collaboration, share best practices, and develop a path forward to reduce demand for illegal drugs in both countries.

The U.S. delegation, which included Director Kerlikowske, ONDCP Deputy Director for Demand Reduction David Mineta, and Principal Deputy Assistant Secretary of State Brian Nichols, was joined by Mexican First Lady Margarita Zavala and Dr. Carlos Tena Tamayo, Director of Mexico's National Commission Against Addictions.

Director Kerlikowske opened the conference with a speech urging greater U.S.-Mexico cooperation and emphasizing the two nations' shared responsibility in preventing drug use and treating those with substance use disorders.

The meeting featured panel presentations and discussions focused on enhancing strategies to reach youth with anti-drug messages, strengthen coordination among community partners to create integrated communities, and advance alternatives to incarceration for drug-using offenders.

First Lady Zavala stressed the importance of addressing the rapid increase in drug addiction among indigenous people in

Mexico, particularly young women, and cited the continuing need for the U.S. and Mexico to learn from each other's experiences and work together to develop joint programs.

The meeting also highlighted recent scientific advances and partnerships for continued learning. Dr. Nora Volkow, Director of the National Institute on Drug Abuse, discussed the physiological implications of addiction and current research on treatment options – including a potential cocaine vaccine. Her presentation was received enthusiastically by conference participants and drew intense media attention.

First Lady Zavala served as witness to an agreement signed by Dr. Volkow and Dr. Maria Elena Medina-Mora Icaza, Director of Mexico's National Psychiatric Institute. The agreement allows for learning exchanges among researchers and fellows of both institutes.

Additional highlights included personal testimony by Christopher Kennedy Lawford, U.N. Goodwill Ambassador for Drug Dependence Treatment and Care. Lawford spoke about his addiction and the tragic effects of addiction in the lives of his family – a theme that resonated with attendees for its message about the effort required in addiction recovery.

Mexican officials at the conference described concrete steps already underway in their country, including community coalitions, or "integrated communities," that will be rolled out in the cities of Tijuana, Nogales, and Ciudad Juarez over the next six months. These coalitions will provide a framework for grass-roots efforts to raise awareness of addiction and link those in need with resources.

The meeting concluded with adoption of a proposal to formalize a system to monitor and report on the demand reduction initiatives underway in both nations.

## U.N. Drug Report Cites 'Massive Declines' in U.S. Cocaine Market

The market for cocaine in the United States has experienced "massive declines" in recent years, according to a new United Nations report on global drug production and abuse.

The *World Drug Report 2010*, produced by the United Nations Office on Drugs and Crime (UNODC), shows the market for cocaine in the United States remains the largest in the world but has experienced a significant decline in recent years.

The report, citing estimates from the National Survey on Drug Use and Health, points out that annual prevalence of cocaine use among people age 12 or older dropped from 2.5 percent in 2006 to 1.9 percent in 2009.

New U.S. Government estimates show that, despite a slight increase between 2009 and 2010, there has been a 57 percent drop in the amount of pure cocaine produced in Colombia over the past decade, from 700 metric tons potential cocaine production in 2001 to 300 metric tons in 2010.

Director Kerlikowske said the U.N. report "confirms that comprehensive efforts to reduce drug use and its consequences have a tremendous impact on making our communities healthier and safer."

The report was released June 23 by Secretary-General Ban Ki-Moon at U.N. Headquarters in New York. Joining him for the announcement were Yuri Fedetov, Executive Director of the UNODC; Joseph Deiss, President of the General Assembly; and Victor Ivanov, Director of Russia's Federal Service for Drug Control.

### ONDCP WELCOMES MARILYN QUAGLIOTTI



**Marilyn Quagliotti has been confirmed by the U.S. Senate and now serves as ONDCP's Deputy Director for Supply Reduction. Deputy Director Quagliotti, who rose to the rank of Major General in the Army, oversees and coordinates the Administration's efforts to build effective partnerships in reducing drug use and its consequences globally, with emphasis on reducing illegal drug cultivation in source countries and interdicting the flow of dangerous drugs into the United States.**

# National Prevention Strategy: A Plan to Help Americans Stay Healthy for Life

Director Kerlikowske and other Administration officials joined Surgeon General Regina Benjamin on June 16 to release the *National Prevention and Health Promotion Strategy* (National Prevention Strategy), a comprehensive plan to help increase the number of Americans who are healthy at every stage of life.

The strategy recognizes that good health comes not just from receiving quality medical care, but also from clean air and water, safe worksites, and healthy foods. The 120-page report was developed by the National Prevention Council, composed of 17 Federal agencies that consulted with outside experts and stakeholders.

“The National Prevention Strategy exemplifies the Obama Administration’s balanced approach to drug policy and emphasis on improving the health and well-being of individuals and communities across the country,” said Director Kerlikowske.

He added: “Research on prevention confirms that youth substance abuse shares many of the same characteristics of other troubling behaviors, including aggression and poor school performance. That’s why we support a robust approach to preventing drug use before it starts by tackling our Nation’s prescription drug abuse epidemic, intervening early in healthcare settings, and a renewed National Youth Anti-drug Media Campaign that focuses on community-level engagement to promote healthy behaviors.”

***“The National Prevention Strategy exemplifies the Obama Administration’s balanced approach to drug policy.”***

– Director Kerlikowske

Kathleen Sebelius, Secretary of the Department of Health and Human Services (HHS), said the National Prevention Strategy “will help us transform our healthcare system away from a focus on sickness and disease to a focus on prevention and wellness. We know prevention helps people live long and productive lives and can help combat rising healthcare costs.”

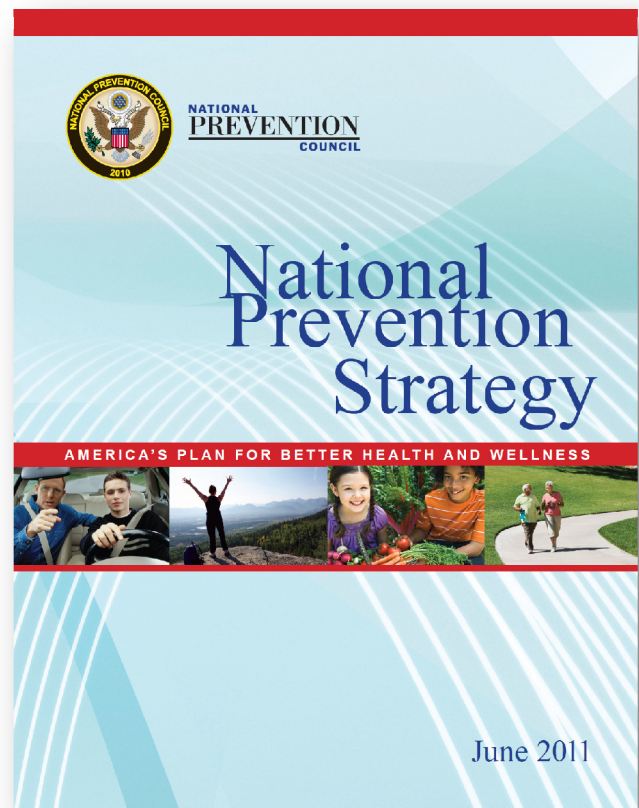
The National Prevention Strategy outlines four strategic directions that are fundamental to improving the Nation’s health:

- ❖ **Building healthy and safe community environments:** Prevention of disease starts in our communities and at home as well as in the doctor’s office.
- ❖ **Expanding quality preventive services in both clinical and community settings:** When people receive preventive care, such as immunizations and cancer screenings, they have better health and lower healthcare costs.
- ❖ **Empowering people to make healthy choices:** When people have access to actionable and easy-to-understand information and resources, they are empowered to make healthier choices.
- ❖ **Eliminating health disparities:** By eliminating disparities in achieving and maintaining health, we can help improve quality of life for all Americans.

“As a family physician, I understand the importance of stopping disease before it starts,” said Surgeon General Benjamin. “The leadership of this council and the strategy will help us create a healthy and fit Nation by making prevention a part of our daily lives.”

The *National Prevention Strategy* was developed with guidance from the public and is supported by the Advisory Group on Prevention, Health Promotion, and Integrative and Public Health, as called for under the Affordable Care Act. The National Prevention Council, the advisory group, and private and public partners will work together to help implement the strategy at the national, state, tribal, and local levels.

Already, a number of Administration efforts are underway to help support and achieve the goals outlined in the National Prevention Strategy. Members of the President’s Cabinet are



taking action to work together to implement programs to improve Americans’ lives, including the America’s Great Outdoors Initiative, the Neighborhood Revitalization Initiative, and Executive Order 13548 to make the Federal government a model employer of persons with disabilities. Through these initiatives and others, the Obama Administration is working to ensure every American has the opportunity to live the healthiest life possible.

More information about the National Prevention Strategy and the National Prevention Council can be found online at [www.HealthCare.gov/center/councils/nphpphc](http://www.HealthCare.gov/center/councils/nphpphc).



# At Annual HIDTA Awards Banquet, Task Forces and Individuals Recognized for Outstanding Achievements

On June 21, ONDCP hosted the annual conference of the National High Intensity Drug Trafficking Areas (HIDTA) program in Washington, D.C. The conference provided the opportunity to recognize the contributions and achievements of individuals and task forces nationwide who have effectively reduced drug production, trafficking, and use.

The Outstanding HIDTA Award went to the South Florida HIDTA for its work in orchestrating and facilitating task force operations, which involved pooling the efforts of 53 state and local law enforcement agencies and 12 Federal agencies. In 2010, the South Florida HIDTA dismantled or disrupted 131 drug trafficking or money laundering organizations. It also seized more than \$558 million in wholesale-value drugs and \$200 million in cash and assets.

With a presence in 46 states, Puerto Rico, the Virgin Islands, and the District of Columbia, the HIDTA program improves the effectiveness of drug control efforts by facilitating cooperation among Federal, state, local, and tribal drug control organizations.

"HIDTAs not only embody cross-jurisdictional cooperation among Federal, state, local, and tribal agencies, they also employ an interdisciplinary approach to stop the production and trafficking of dangerous illegal substances in our communities," said Director Kerlikowski. "These awards recognize the significant contributions of HIDTA personnel to improve the public safety of our Nation."

## 2011 NATIONAL HIDTA PROGRAM AWARDS

### **OUTSTANDING TASK FORCE – COOPERATIVE EFFORT**

Los Angeles HIDTA  
Inland Regional Narcotics Enforcement Team (IRNET)

### **OUTSTANDING ADMINISTRATOR - THE MARY MARSHALL AWARD**

Rocky Mountain HIDTA  
Vivian Taylor, Financial and Office Manager

### **OUTSTANDING TASK FORCE – COOPERATIVE EFFORT**

Gulf Coast HIDTA  
Middle Louisiana Major Investigations Team (MLMIT)

### **OUTSTANDING PROSECUTOR**

South Florida HIDTA  
Juan Antonio Gonzalez, Assistant United States Attorney

### **OUTSTANDING TASK FORCE - INVESTIGATIVE EFFORT**

Rocky Mountain HIDTA  
Southern Colorado Drug Task Force (SCDTF)

### **OUTSTANDING EFFORT IN INFORMATION TECHNOLOGY**

Washington/Baltimore HIDTA  
Bob Bouland, Network Operations Program Manager

### **OUTSTANDING TASK FORCE - INVESTIGATIVE EFFORT**

Southwest Border HIDTA – Arizona Region  
Metro Intelligence Support Technical Assistance Center (MISTIC)

### **OUTSTANDING TASK FORCE COMMANDER**

Atlanta HIDTA  
Kyle York, Senior Investigator

### **OUTSTANDING TASK FORCE – INTERDICTION EFFORT**

Appalachia HIDTA  
Louisville Metro Parcel Interdiction Team

### **OUTSTANDING TASK FORCE COMMANDER**

Philadelphia/Camden HIDTA  
Rafael Reyes, DEA ASAC

### **OUTSTANDING TASK FORCE – INTERDICTION EFFORT**

Northwest HIDTA  
Northern Border Task Force

### **OUTSTANDING INTELLIGENCE ANALYST**

Los Angeles HIDTA  
Eric L. Bernard, Senior Intelligence Research Specialist

### **OUTSTANDING TREATMENT OR PREVENTION EFFORTS**

Northwest HIDTA  
Drug Court Initiative

### **OUTSTANDING INTELLIGENCE ANALYST**

Appalachia HIDTA  
C. Anthony Carter, FBI Analyst

### **OUTSTANDING TREATMENT OR PREVENTION EFFORTS**

Puerto Rico/U.S. Virgin Islands HIDTA  
Alliance for a Drug-Free Puerto Rico

### **HIDTA AWARD FOR EXCELLENCE**

Southwest Border HIDTA – Arizona Region  
Mike Pooley, Detective

### **OUTSTANDING TASK FORCE-MARIJUANA INVESTIGATION**

Appalachia HIDTA  
MDENT and WV DEA HIDTA Task Force/Operation Up In Smoke

### **OUTSTANDING TASK FORCE - FINANCIAL INVESTIGATION**

South Florida HIDTA  
Eurasian Organized Crime Task Force - Operation Oxy Alley

### **OUTSTANDING EFFORT ON TRIBAL LANDS**

Northwest HIDTA  
Prevention/Public Education Initiative

### **OUTSTANDING TASK FORCE - MARIJUANA ERADICATION EFFORT**

Appalachia HIDTA  
West Virginia Eradication Initiative

### **OUTSTANDING TASK FORCE - FINANCIAL INVESTIGATION**

Midwest HIDTA  
Kansas City/Overland Park DEA Task Force  
"Operation Rasta Browser"

### **OUTSTANDING TASK FORCE - MARIJUANA INVESTIGATION**

Central Valley California HIDTA  
Central Valley Marijuana Investigation Team (CVMIT)

### **OUTSTANDING TASK FORCE - MARIJUANA ERADICATION EFFORT**

Central Valley California HIDTA  
Operation Trident

### **OUTSTANDING TASK FORCE - THE TOATLEY AWARD**

New York/New Jersey HIDTA  
New Jersey Drug Trafficking Organization Task Force/HIDTA II

### **OUTSTANDING INVESTIGATIVE SUPPORT CENTER**

Midwest HIDTA

### **OUTSTANDING HIDTA**

South Florida HIDTA