

Table 28: Monthly Manufactured Housing Shipments (1959 - 2011)

Month	1959	1960	1961	1962	1963	1964	1965	1966	1967	1968	1969
January	6,800	6,800	5,600	6,800	8,500	11,000	12,900	11,600	12,200	19,000	27,100
February	8,400	9,100	6,400	8,100	10,200	12,800	14,200	14,200	14,400	21,200	29,400
March	11,000	9,300	8,000	9,700	11,700	16,100	18,800	20,000	18,400	24,000	32,500
April	10,200	8,500	7,700	10,500	13,600	16,700	18,000	19,600	19,400	27,100	36,000
May	11,800	11,200	9,100	11,700	14,700	17,800	18,900	20,200	21,900	27,600	34,600
June	12,100	10,400	8,300	11,400	13,700	18,900	21,100	21,700	22,600	26,500	36,400
July	10,500	7,700	6,700	9,300	13,000	16,900	17,700	18,000	19,400	27,200	35,200
August	9,600	10,200	8,000	10,700	13,700	17,900	21,100	22,400	24,700	30,500	38,100
September	11,800	10,000	8,200	10,900	14,200	19,000	21,400	20,000	24,200	29,900	40,100
October	11,500	8,700	9,000	12,300	15,600	18,200	20,600	19,200	24,300	33,500	43,400
November	8,600	6,400	7,100	9,100	11,800	14,200	17,900	17,400	20,900	27,600	32,700
December	8,100	5,700	6,000	7,400	10,000	11,600	13,900	12,900	17,800	24,000	27,200
Totals	120,400	104,000	90,100	117,900	150,700	191,100	216,500	217,200	240,200	318,100	412,700

Month	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980
January	23,900	24,470	33,470	40,700	27,050	11,490	15,070	14,391	18,489	18,531	17,816
February	24,090	28,440	39,960	42,910	27,223	14,450	18,610	16,863	18,779	18,997	18,835
March	29,520	35,650	49,130	57,040	33,340	16,030	21,230	23,020	24,485	23,440	19,222
April	39,920	42,840	53,710	61,560	37,990	18,870	23,260	22,260	23,461	25,031	18,215
May	32,860	40,910	51,820	57,290	38,100	19,960	24,070	23,792	26,314	27,559	15,653
June	35,650	47,330	55,030	57,300	36,600	20,030	23,360	25,813	26,507	26,308	15,501
July	37,120	45,200	48,470	50,300	32,050	19,730	20,040	20,007	20,369	22,337	17,003
August	38,400	49,500	52,060	53,670	30,180	20,850	23,390	28,011	27,824	28,798	20,081
September	41,370	53,470	49,130	44,780	25,100	20,100	22,360	25,569	24,009	23,542	21,297
October	40,840	50,350	54,450	46,000	21,700	20,840	21,880	25,016	25,828	27,205	23,822
November	30,480	39,510	50,730	39,880	16,310	16,520	17,810	22,563	21,952	19,759	17,792
December	27,040	34,040	37,980	28,530	12,750	13,820	15,040	18,336	16,884	14,614	15,854
Totals	401,190	491,710	575,940	579,960	338,393	212,690	246,120	265,641	274,901	276,121	221,091

Month	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991
January	15,609	13,732	17,783	19,790	18,397	18,809	15,857	12,823	15,252	13,260	11,278
February	17,534	17,219	19,721	22,199	19,669	18,623	16,059	15,033	14,486	13,612	10,835
March	21,476	22,085	25,580	25,585	24,065	20,457	19,652	19,011	18,167	16,313	13,069
April	24,128	22,423	25,166	26,041	26,378	23,063	21,334	18,931	17,404	16,472	15,295
May	22,884	21,788	26,951	28,943	27,883	22,451	20,231	20,171	19,088	18,052	16,634
June	23,052	23,457	29,484	27,727	25,288	21,648	21,643	21,652	18,855	17,557	15,562
July	21,754	19,456	23,454	24,510	24,135	20,364	20,880	16,708	14,606	15,059	14,846
August	22,235	22,102	29,945	29,846	27,629	21,677	21,961	21,879	19,194	19,399	17,120
September	21,264	21,271	27,979	24,429	24,640	21,405	21,620	20,603	16,593	15,921	15,301
October	20,348	20,346	26,712	27,447	27,539	23,100	21,971	19,807	17,770	17,930	16,901
November	15,794	18,903	23,533	21,928	20,956	17,250	17,176	17,556	15,072	14,267	13,028
December	14,235	16,026	18,771	16,548	16,910	15,813	14,214	14,255	11,767	10,330	10,844
Totals	240,313	238,808	295,079	294,993	283,489	244,660	232,598	218,429	198,254	188,172	170,713

Month	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002
January	13,392	17,086	20,655	25,270	26,963	26,284	26,362	26,784	21,180	12,396	14,435
February	13,617	18,133	21,508	24,216	27,039	25,969	27,549	28,770	22,806	13,124	13,258
March	16,131	21,021	26,717	29,409	30,309	29,044	31,813	34,205	26,341	16,110	13,925
April	17,818	21,600	24,908	26,228	32,473	32,717	33,266	33,148	22,662	15,715	15,216
May	16,995	20,360	26,008	30,108	33,710	31,482	31,397	30,550	24,783	17,707	16,245
June	18,288	22,683	27,924	30,838	31,376	31,180	33,567	32,887	24,430	17,776	14,824
July	17,943	19,922	22,279	24,634	29,135	28,953	31,085	26,799	18,081	14,912	13,707
August	19,082	23,639	28,937	33,038	34,220	31,316	32,556	30,890	23,637	19,840	15,861
September	19,789	23,420	27,151	29,609	31,439	31,211	32,710	28,875	19,606	16,960	14,321
October	21,647	23,564	28,262	32,663	35,865	34,138	35,185	28,239	19,214	19,700	15,708
November	18,615	22,331	26,005	29,554	27,935	26,524	30,110	25,675	16,248	16,189	11,555
December	17,470	20,517	23,578	24,034	22,947	24,559	27,243	21,849	11,562	12,800	9,436
Totals	210,787	254,276	303,932	339,601	363,411	353,377	372,843	348,671	250,550	193,229	168,491

Month	2003	2004	2005	2006	2007	2008	2009	2010	2011
January	10,436	8,713	10,019	11,677	6,878	6,808	3,821	3,158	2,776
February	9,620	8,832	9,773	10,254	6,547	6,913	3,535	3,457	2,885
March	10,435	11,282	11,119	11,816	8,000	7,042	3,955	4,517	4,035
April	11,416	11,370	10,917	10,037	7,944	8,053	4,330	4,817	3,954
May	11,473	10,587	10,913	10,977	9,180	7,779	4,296	5,023	4,475
June	11,750	11,889	11,926	10,995	9,102	7,513	4,458	5,430	5,024
July	11,366	10,033	9,335	8,033	7,554	7,004	4,427	4,257	3,679
August	11,923	11,886	12,146	10,762	9,734	7,365	4,472	4,862	5,166
September	11,815	12,720	12,863	9,213	7,906	6,927	4,531	4,440	5,037
October	12,744	12,888	17,432	9,294	9,356	7,035	4,556	3,841	5,436
November	9,435	11,112	16,304	8,054	7,612	4,980	3,835	3,463	5,301
December	8,524	9,490	13,997	6,398	5,956	4,470	3,573	2,781	3,838
Totals	130,937	130,802	146,744	117,510	95,769	81,889	49,789	50,046	51,606

Data Sources: Manufactured Housing Institute (1959 through 1969)
 Elkrick & Lavidge, Inc. (1970 through 1976)
 IBTS (1977 through current)

Manufactured and Modular Housing

National Industry Overview

- 19 million Americans live in manufactured/modular homes
- 8.8 million homes (11 percent of single-family housing stock)
- 2 of every 3 manufactured homes are in rural areas
- 64 percent of all rural homes are manufactured or modular
- 72 percent of the homes sold under \$125,000 in 2010
- 21 percent of all new homes built since 1989



Regulation and Construction

- Single, federal building code, regulated by U.S. Dept. of Housing and Urban Development (HUD)
- Built in climate controlled setting, sold through a retail network, homes finished by installation professionals
- Tighter, stronger, and built with greater dimensional accuracy than site built homes
- Quality control is continuous, multi-layers of oversight, nationally administered by HUD
- Integrated production and volume of materials purchasing results in an efficient use of resources
- Optimal material use, minimal waste and recycling makes factory building inherently green

Benefits of Living

- More House for Dollar: Average price without land manufactured = \$62,800 vs. site-built = \$206,500
- Strongholds in rural and suburban markets but increasing application in urban areas
- Homes sited anywhere: 75 percent of manufactured homes were placed on private property, 25 percent sited in residential land-lease communities
- Land-lease communities offer convenient, amenity filled, quality lifestyles and lower costs for homebuyers and residents

MHI: A National Voice

- Over 300 members companies dedicated to providing high quality, high value housing
- Member manufacturers construct over 80 percent of new manufactured and modular homes built
- Serve industry by providing research, education and advocacy programs, and by building and facilitating consensus within the industry







