



EXECUTIVE OFFICE OF THE PRESIDENT
OFFICE OF MANAGEMENT AND BUDGET
WASHINGTON, D.C. 20503

September 15, 2015

Statement from OMB Director Shaun Donovan:

**Budgetary Impact Analysis for Executive Order Entitled
“Using Behavioral Science Insights to Better Serve the American People”**

This executive order institutionalizes the Administration’s efforts to improve Federal programs and better serve the Nation using research insights from the social and behavioral sciences. Implementing this executive order is anticipated to have a de minimis impact on costs and no impact on revenues to the Federal Government. The benefits of the executive order include leveraging behavioral science insights to improve program outcomes, and directing the Social and Behavioral Sciences Team under the National Science and Technology Council to provide agencies with support. Implementing this executive order is anticipated to have a de minimis impact on mandatory and discretionary obligations and outlays, and no impact on revenues to the Federal Government, in the 5-fiscal year period beginning in fiscal year 2015. The agencies anticipated to be impacted by this executive order is the Executive Office of the President.