

From:
To: FN-OMB-IntellectualProperty
Cc: info@copyrightalliance.org
Subject: Intellectual Property & Professional Photographers
Date: Wednesday, March 24, 2010 11:53:31 AM
Attachments: [pastedGraphic.tiff](#)
[ATT167197.txt](#)

Dear Ms. Espinel et Good Administration,

A moment of your time, if I may. ASMP and the Copyright Alliance have informed me of this welcome invitation from the Obama Administration to share my thoughts on my rights as a creator.

My name is Doug Walker, a commercial photographer for the past 17 years based in Washington State but working for Advertising and Public Relations Agencies, Fortune 500 Companies, Government and Editorial clients around this Country.

For these past 17 years I have been in the business of creating imagery on demand for my clients with judicious thought applied as to exactly where, and for how long the images will be used. Which media, size, duration and scope of use being the great equalizer between a small business and massive corporate entities. As creators, and copyright holders, photographers make their living by negotiating a fair price for the use of said "creative content" and transfer the "license" to our clients for a price for the "right to use" those images in a given context and scope.

Intellectual Property Rights are paramount to our very existence, and continued ability to remain in business. Any further erosion of our intellectual property rights will eliminate the need for businesses and all other end users to negotiate fairly, if at all. Piracy will surely prevail as there will be no real remedy for small business photographers.

I implore you to keep this in the foreground as decisions surrounding the internet, and fair use play out. Please examine ways to move forward examining the costs and risks that intellectual property infringement has on the American public without a wholesale disruption of the livelihoods of the many hundreds of thousands of working photographers around the Country trying to support their families. We take our business seriously.

Sincerely,

Doug Walker, FP
Walker Photography
Commercial and Architectural Photographer
Washington State, USA
member:
American Society of Media Professionals (ASMP)
Professional Photographers of America (PPA)
Professional Photographers of Washington (PPW)