

From: [REDACTED]
To: [FN-OMB-IntellectualProperty](#)
Subject: comments/requests in response to your online call for input
Date: Tuesday, February 23, 2010 8:51:44 PM

Dear Dr. Victoria Espinel:

First, thanks for asking for input!!

I have three concerns/requests:

(1) The recent court actions, essentially, have “nullified” the validity and, therefore, the prospects for business process patents in a services economy in which innovative ways of delivering on objectives with a clearly different and better model is both needed and valued. Mine tend to be in healthcare. Will you help get some clarity and support for business process patents?

(2) For a small business, like mine, to Trademark a name/identity nationally, I must do so in each and every state at considerable expense. Without doing so in each and every state both exposes me in the missing states and provides ammunition for those inside & outside the country who infringe on my Trademark on the justification that I have not established a nationwide, thus a federal, thus an internationally recognized Trademark. Will you help establish national Trademarks?

(3) Small business, like mine, do not have the resources to monitor infringements throughout the country, much less the world. The money we do have we devote to commercializing our intellectual property. So we are not able to meet the standard of “vigorously protecting” our intellectual property. Will you help change the statutes by establishing and maintaining an online database of all filed intellectual property and placing the burden on the infringers to have searched and found our intellectual property on your online database ... or some other appropriate methodology ... to take that impossible burden off small business innovators?

Very truly yours,

Steve

--

Steven J. Reichenstein, MBA
CEO & Managing Director

SUMMIT MARKETING ADVISORS LLC
250 Ridgedale Avenue, Suite Y-3
Florham Park, New Jersey 07932-0510 USA
Email: sjr.mba.usa@gmail.com
Skype: steven.reichenstein
Mobile (U.S.) 732-236-3746