

**From:** [REDACTED]  
**Sent:** Wednesday, March 24, 2010 4:26 PM  
**To:** FN-OMB-IntellectualProperty  
**Subject:** Comments on the Joint Strategic Plan from the Men's Health Network

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March 24, 2010

To: Intellectual Property Enforcement Coordinator  
Office of Management and Budget  
Executive Office of the President  
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RE: Comments on the Joint Strategic Plan from the Men's Health Network

Men's Health Network (MHN) is a national organization whose mission is to reach men and their families where they live, work, play, and pray with health prevention messages and tools, screening programs, educational materials, advocacy opportunities, and patient navigation. MHN is composed of physicians, researchers, public health workers, other health professionals, and individuals.

Men's Health Network has an interest in the advancement of medical research in this country, including research on and improvements to medical products that contribute to the health and wellbeing of men and their families. We feel that strong intellectual property protection and enforcement is necessary to encourage the continuation of the research and development of innovative health products that have proven so beneficial to the citizens of this and other countries.

The USA has been the leader in the development of these critically important products and we are concerned that failure to protect the intellectual property of those who are innovative in this field will have serious consequences for the country and the public's health.

\* There is a danger of researchers and companies engaged in this important work moving their research and development operations to countries that might seem to place a higher value on protecting their intellectual property, costing hundreds of thousands of well-paying jobs.

\* There is a danger that investors will find other areas of investment more attractive, denying the critical funding necessary to develop new products.

\* Finally, there is a danger that innovation will be discouraged, with severe consequences for the health and wellbeing of all.

We strongly encourage that the intellectual property rights of those engaged in research and development of life-saving products be protected to the greatest extent possible.

Respectfully submitted,

Scott Williams  
Vice President  
Men's Health Network

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