From: To:

FN-OMB-IntellectualProperty info@copyrightalliance.org

Cc: Subject:

PRO-IP Act of 2008 and your joint strategic plan

**Date:** Wednesday, March 24, 2010 11:11:08 AM

Dear Ms. Espinel,

ASMP and the Copyright Alliance have informed me of this welcome invitation from the Obama Administration to share my thoughts on my rights as a creator.

My college photography professor told his classes about copyright in the late 70's. As my business as a photographer grew in the 80's, I continued to educate myself about protecting the work I created. I joined the American Society of Media Photographers at that time and am still a member. The strength of the membership in that group and others in the arts by their working with the U.S. Copyright Office has helped me directly.

I register the majority of my work from editorial and advertising work to fine art photography. It's still a continuous education challenge with businesses and the public. It's fantastic that the U.S. Copyright Office has made it easier for us to register. Every time I have had to 'advise' clients and other infringers of their misuse of my images, I have been successful in collecting monetary damages.

Unfortunately our new digital technology has contributed to the devaluation of our work. People copy and reuse visuals and music by artists everyday, every minute! It is the same as walking into a retail store, taking something off the shelf and walking out without paying. No one stops them. And, they don't think anything about it.

My income has been reduced 90%. I create great images every day and provide even better service than ever!

Ms. Espinel, please help protect the creativity of the American public to fight the infringement of intellectual property. As creative business owners we hire assistants and buy products from vendors contributing to our local and national economy.

Why should anyone create make the investment in ideas and work without income in return?

Thank you for your help!

Best regards,

Diane Huntress

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