



WE *the* PEOPLE

YOUR VOICE IN GOVERNMENT

ENGAGING CITIZENS

Our Constitution guarantees your right to petition our government. We the People offers a powerful and simple way to petition the Obama Administration to take action on a range of issues. If a petition gathers a certain number of signatures, policy officials review it and publish an official response.

EXCEEDING EXPECTATIONS

At first, petitions needed 5,000 signatures within 30 days to require a response. The threshold rose to 25,000 signatures for new petitions after 81 crossed the initial level in 2 weeks. Tuning the system in this manner balances internal resources to focus on response quality and follow-up engagement.

**600,485 SIGNATURES
WERE RECEIVED
IN THE FIRST 11 DAYS.**

IMPACTING POLICY

The popularity of two petitions concerning online piracy (a.k.a. SOPA & PIPA) crystallized the Administration's position on the issue, which was detailed in a response.

In response to a petition demanding stronger oversight of commercial breeders who sell puppies online, the U.S. Department of Agriculture announced they were developing a proposed rule that would cover internet breeders under the Animal Welfare Act. When the rule was published in the Federal Register, petition signers were invited to comment.



PETITION REVIEW MEETING & CALL WITH PETITION SIGNERS

WHAT ARE YOU WAITING FOR?

Visit WhiteHouse.gov/WeThePeople to learn more and create or sign a petition today.

Do you have ideas on how the system can be improved?

- Submit your feedback online at www.whitehouse.gov/feedback-petitions
- Use the [#WHWeb](https://twitter.com/WeThePeople) hashtag on Twitter.
- Connect with us [@WeThePeople](https://twitter.com/WeThePeople) on Twitter.



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2,756,057

TOTAL USERS

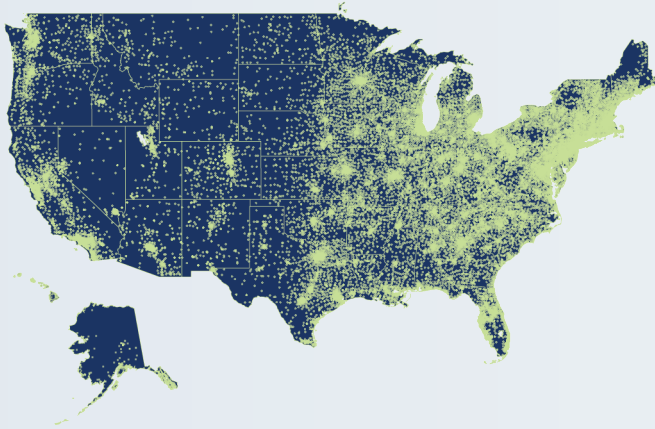
45,901

TOTAL PETITIONS

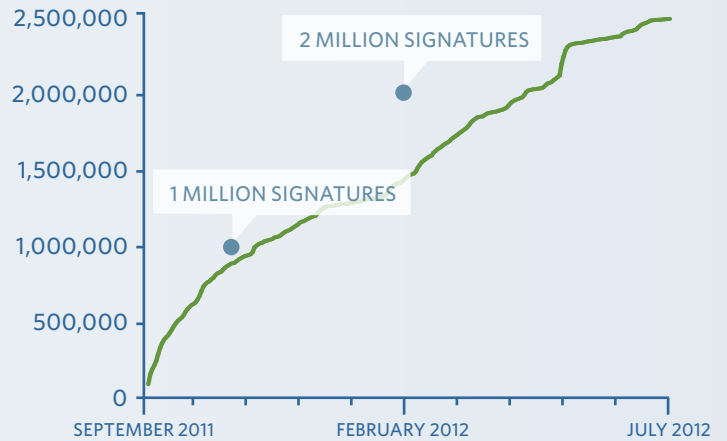
3,320,520

TOTAL SIGNATURES

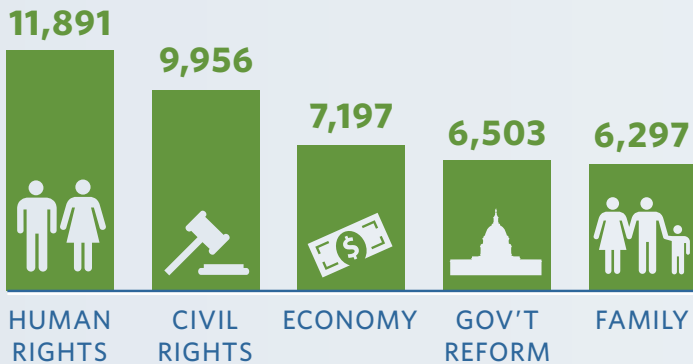
PETITION SIGNATURES *by* LOCATION



GROWTH *of* PLATFORM USERS



TOP 5 PETITION CATEGORIES



SIGNATURES

150,945
MOST SIGNATURES
ON A SINGLE PETITION

406
AVERAGE SIGNATURES
PER HOUR

15.2%
HAVE SIGNED MORE THAN 1 PETITION
THAT'S 271,059 USERS AS OF AUGUST 2, 2012

RESPONSES (PETITIONS MUST CROSS A THRESHOLD OF 25K SIGNATURES WITHIN 30 DAYS TO RECEIVE A RESPONSE)

112
PETITIONS HAVE CROSSED
THRESHOLD FOR RESPONSE
100 ANSWERED TO DATE

20
AGENCIES & DEPARTMENTS
HAVE AUTHORED A RESPONSE

1.1
MILLION USERS HAVE
RECEIVED A RESPONSE

SURVEYED SIGNERS WHO RECEIVE A RESPONSE SAY

89%
WOULD CREATE OR SIGN
ANOTHER PETITION

78%
THE RESPONSE FROM THE ADMINISTRATION
WAS HELPFUL TO HEAR

50%
LEARNED
SOMETHING NEW